



Thermore at Ispo-Munich

Revolutionary products and impressive partnerships

A busy New Year full of great new projects lies ahead for Thermore, the company founded in Milan in 1972 and now global leader in the research, production and marketing of thermal insulations. This success story proves that what is essential is not always visible to the eye: Thermore® products may be hidden beneath several layers, but they make a difference, meeting needs across the board, whether in sports apparel or fashion items. Thermore® insulations are unique: highly resistant, they offer maximum warmth even in freezing temperatures, while doing away with traditional bulky padding.

Thermore's latest innovation, making its debut appearance after a year of research, is **Thermore® Pro**, providing unrivalled insulation. Created to meet the needs of outdoor apparel, where warmth and water repellence are top priority, it is soft and warm, with thermal properties superior to competitive products by at least 10%; it has a uniform structure and is made with 50% recycled fibre. These qualities make it the best water-repellent and sustainable product currently on the market.

The benefits of the entire Thermore range, the results of 40 years experience, are enjoyed by numerous producers who have obtained a significant upgrade in the performance of their toughest garments. This market leader is a firm favourite also because of its outstanding sensitivity towards the environment. It is no coincidence that the flagship **Classic** line (made up of 50% GRS certificate* PCR post-consumer recycled polyester fibre and **Rinnova** (with an amazing 100% GRS certificate * PCR polyester fibre) continue to be market scene-stealers.

And there's more: specific analysis test reports have confirmed that these lines, together with the new **Thermore® Pro**, are totally devoid of PFOA and PFOS (perfluorooctanoic acid and perfluorooctane sulfonate), non-organic chemical substances whose use in outdoor clothing has recently been exposed by Greenpeace as being harmful for human beings and highly polluting.

Different stories and backgrounds, but united in their pursuit of excellence: it is hardly surprising that numerous brands will be using the next edition of Ispo as the ideal showcase for creations born out of their partnership with Thermore. The Munich international fair, a leading event in the business of sport, is an occasion for checking out the latest developments combining cutting edge technological research with on trend looks. Here you can find new developments in terms of research and innovation. **Bogner Fire + Ice** (Hall B1 Booth 102), synonymous with high quality sportswear and fashion inspiration, has chosen **Thermore® Classic**, Thermore's flagship flexible solution for all outerwear needs now with 50% certified recycled polyester fibers, for its ski jacket Caleb and its parka Elle; **Fjallraven** (Hall A6 Booth 201) relies on **Thermore® Classic** for its Greenland Winter Jacket; the new season's proposals from **Colmar** (Hall B2 Booth 304, Hall B1 Booth 200), always with an eye on the latest innovations and not immune to Thermore include **Classic** and, last but not least, **EA7 Emporio Armani** (Hall B1 Booth 106), the name behind designs where elegance meets high-tech, has used **Thermore® Ecodown®** insulation, in the outfits created for Val d'Aosta ski instructors.



Ispo will be a major event, not only for its many partners, but also for Thermore itself, present with a special area designed to illustrate its research results. In addition, Thermore is a candidate for the Ispo Award, the coveted sector prize for the best innovations of the season, and will take part in Ispo Textrends. A jury of experts will select the firms which have achieved the highest level of innovation. These will benefit from an exclusive presentation at the Textrends Forums, during which designers and brand managers will be shown the latest, not-to-be-missed developments in the sector.

At the peak of its success in techno-sportswear, Thermore has also become indispensable in the tough world of fashion. And speaking of the latter, the last event has been Pitti Uomo 83, the most important international menswear platform. 1,020 brands exhibited in Florence from 8 to 11 January, many of which have adopted Thermore® products to give their fashion creations a high-tech core.

For further information:

GB Network for Thermore

press@gbnetwork.eu

T+39 02 76018402

M +39 348 4908867

Thermore Company Profile

thermore.com

Thermore, founded in 1972 in Milan, is a worldwide leader in the research, production and marketing of thermal insulation for apparel and sleeping bags with operations in Europe, the USA and Asia including production facilities in Thailand and offices in Hong Kong. The global presence of the Thermore Group makes it possible for international clients to benefit from Thermore's market-leading experience at a convenient and cost effective price point. Thermore's focused dedication to its "Set Yourself Free" philosophy has resulted in products that keep the end user in their body temperature comfort zone while offering maximum freedom of movement.

The latest introduction of the new Classic product line, featuring 50% (PCR) polyester fibers, and Rinnova, with a content of 100% Post-Consumer Recycled fibers, brings Thermore to the forefront in the development of high performance components with a strong focus on sustainability. Thermore's flexible thermal insulation portfolio is particularly well suited for the outdoor and fashion industries, which can benefit from their proprietary scrim-less design and fiber migration treatment.

Thermore's current product range includes Classic, T37®, Ecodown®, Rinnova.

Thermore is a member of the Italian Outdoor Group (www.italianoutdoorgroup.it), Outdoor Industry Association (www.outdoorindustry.org), SnowSports Industries America (www.snowsports.org) and of the Camera Nazionale della Moda Italiana (www.cameramoda.it).

Thermore® is a registered trademark of Fi.Si. Fibre Sintetiche spa.

Textile Exchange

textileexchange.org

Textile Exchange (formerly known as Organic Exchange) is a 501(c)(3) non-profit organization incorporated in 2002. They operate internationally and are committed to the responsible expansion of textile sustainability across the global textile value chain. Textile Exchange is headquartered in the USA with staff and contractors located in eight countries.



THERMAL INSULATION EXPERTS
SINCE 1972

*GRS: Global Recycle Standard certification is administered by the Textile Exchange for companies making or selling products with recycled content. The standard applies to the full supply chain and addresses traceability, environmental principles, social requirements and labeling.



BOGNER Fire + Ice ski jacket
Caleb Thermore® Classic
insulation



FJALLRAVEN Greenland Winter
Jacket Thermore® Classic
insulation



THERMAL INSULATION EXPERTS
SINCE 1972



COLMAR woman jacket Racing
collection's Thermore® Classic
insulation



EA7 EMPORIO ARMANI
softshell uniform
Thermore® Ecodown® insulation